

City of Santa Clara
INTERNATIONAL EXCHANGE COMMISSION
Minutes of the October 2, 2007 meeting

COMMISSIONERS PRESENT: Chair Peter Yoon, R. Rushton Hurley, Jim Mathre, Eugene Mirabella, Maria Jensen, Barbara Stahl and Yuki Ikezi
COMMISSIONERS ABSENT: None.
CITY STAFF: Dan Beerman, Staff Liaison
VISITORS: Andrew Ratermann (SCA), Debi Davis (SCA), John Hartnett, Ray O'Flaherty

Recommendation for Council Action – None.
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Chair Yoon called the meeting to order at 7:07 P.M.

I. Roll Call

All present.

II. CORRECTION/APPROVAL OF MINUTES OF PREVIOUS MEETING

The minutes of September 4, 2007 were approved. (Jensen / Stahl).

III. CORRESPONDENCE/COMMUNICATIONS

Letter from John Hartnett and Ray O'Flaherty (see Public Presentation below).

IV. PUBLIC PRESENTATIONS

John Hartnett and Ray O'Flaherty made a presentation proposing a Sister City relationship with Limerick, Ireland. They cited a similar population size, the University of Limerick with possible exchanges in education, sports, technology and arts. They reported that the city of Limerick was interested. Motion passed, Mathre/Hurley, to add this to the next meeting agenda for further discussion.

V. SISTER CITIES REPORT

Ratermann, President of SCA, presented the monthly report. He requested of staff to send a copy of the video of the Izumo students presentation to Council to the Mayor of Izumo.

VI. NEW BUSINESS

A. Survey of Other Citys' Programs

Staff to resend email about questions to be asked to other cities about their Sister City programs.

Staff discussed about how many requests are received and how they are replied. Motion (Hurley / Mirabella) to request from staff an explanation as to how communication related to international affairs are distributed to city staffers.

B.

CAC Banner Art/Bookmark Gift Samples and Cost Estimates

Staff presented some samples of different kinds of bookmarks with prices ranging from 14 cents each for 250 pieces to \$2 each. There may be a possible large quantity order for city use. Staff to continue researching costs and quantities.

VII. OLD BUSINESS

A. Other Exchange Activities and Proposals

1. Coimbra Update:
None.
2. Izumo Update:
Izumo had an unfortunate accident where a 7 year old child drowned at their city pool. Staff and Ratermann sent information about local swimming pool procedures and reports of the similar incident at Great America.

VIII. COMMISSIONER REPORTS

Mathre reported on the upcoming NorCal Conference. Mathre, Mirabella and Stahl, along with Davis, indicated interest in attending.

IX. COMMISSION ACTION ITEMS

Commissioner	Action	Date Due
All	Consider info for Pending Activities Calendar	Open
All	Visitor Gift Ideas	Open
Staff	To research costs for the CAC banner art – bookmark gifts	11/06/07
Staff	Add the SCA reports to the minutes	11/06/07
All	Review the Council's Principles and Priorities report	11/06/07
Staff	New badges and business cards	11/06/07
All	To continue the email idea campaign	11/06/07
Staff	Add Limerick Sister City discussion to next agenda	11/06/07
Staff	Send video to Izumo	11/06/07
Staff	Information on staff distribution of international requests	11/06/07

X. ADJOURNMENT

The next regular meeting is scheduled for Tuesday, November 6, 2007 at 7 PM in the City Manager's Staff Conference Room. The meeting was adjourned at 8:48 PM (Mathre / Hurley).

Respectfully submitted,

Jim Mathre, Recording Secretary



SANTA CLARA SISTER CITIES ASSOCIATION **COIMBRA, PORTUGAL | IZUMO, JAPAN**

Report to the International Exchange Commission
Oct 2, 2007

City Council Meeting—August 28—Sister Cities made a presentation to the Santa Clara City Council meeting featuring the recent exchange with Izumo. The students dressed in kimonos and gave a PowerPoint presentation with photos of their experience. Sister Cities president, Andrew Ratermann read a letter from Izumo's Mayor Nishio complimenting the students on being good ambassadors for Santa Clara while in Izumo.

Band trip to Izumo – The Santa Clara Ambassadors Honors Band finished and published an insert in the Santa Clara Weekly. The insert raised \$13,000 for the band trip. Sister Cities was featured in several articles in the paper and insert. The band will also perform in Nimi and Okayama Japan.

Cookbook – SCA's Cookbook is a success. SCA thanks the IEC for their purchase.

Newsletter – Our September newsletter was mailed at the end of August.

The Santa Clara Unified School District - is sending a 5-person delegation to Changsha, China, October 14 to Oct 24, 2007. The delegation will be working to establish a Sister School District relationship with Changsha. The delegation is composed of Rod Adams, Superintendent, Jim Luyau, Assistant Superintendent, Andrew Ratermann, School Board Trustee, Jim Canova, School Board Trustee, and Frank Chang owner of China Stix Restaurant

September Concert - The concert was well attended and made the cover of the Santa Clara Weekly. The concert honored the heroes and victims of the 9/11 tragedy. Five groups performed. This year's line up included: Déjà vu, Dysfunktion Jodaline Hoesktra, Sparkletones and Usual Suspect. Radio station Wild 94.9 did a live broadcast from the concert.

Chicken BBQ – Was August 26 at the Santa Clara Elks Club on 1680 Martin Ave. The event raised \$2300 for Sister Cities

Art and Wine Festival - Sept. 15-16 was successful and raised \$2000 for the Sister Cities.

Showcase of Young Artists - University Art has agreed to sponsor the 4th Annual Sister Cities Showcase of Young Artists. Each student participating will receive a \$25.00 gift certificate. The theme is “**A Reflection of Your Community**”

Docent Dinner – Sister Cities will sponsor and serve dinner for the Santa Clara Historic Preservations' Heritage Home Tour. Last year the Society donated \$1000 to Sister Cities

Board Membership – Elizabeth Hunter one of our new but very active board members member passed away suddenly on Sept 13, 2007. Memorial Services were held at Buchser Middle School on Sept 21. She is already greatly missed.

Current officers are President, Andrew Ratermann; Vice President, Fatima Francisco; Thai Tran; Secretary, Teresa O'Neill; Treasurer, Debi Davis; Directors, John Figueira; Loraine Figueira; Jackie Moore; Chuck Seymour; Ashley Seymour; Connie Maciel; Marilyn Sakamoto; Jerry McKee, Sandra Raygoza, Lynn Houg, Debbie Pavao, Brian Lowery

Sister Cities Board meeting -- Out next meeting is Oct 17 in the City Managers conference room.

Respectfully submitted by:
Andrew Ratermann
President, Santa Clara Sister Cities Association